

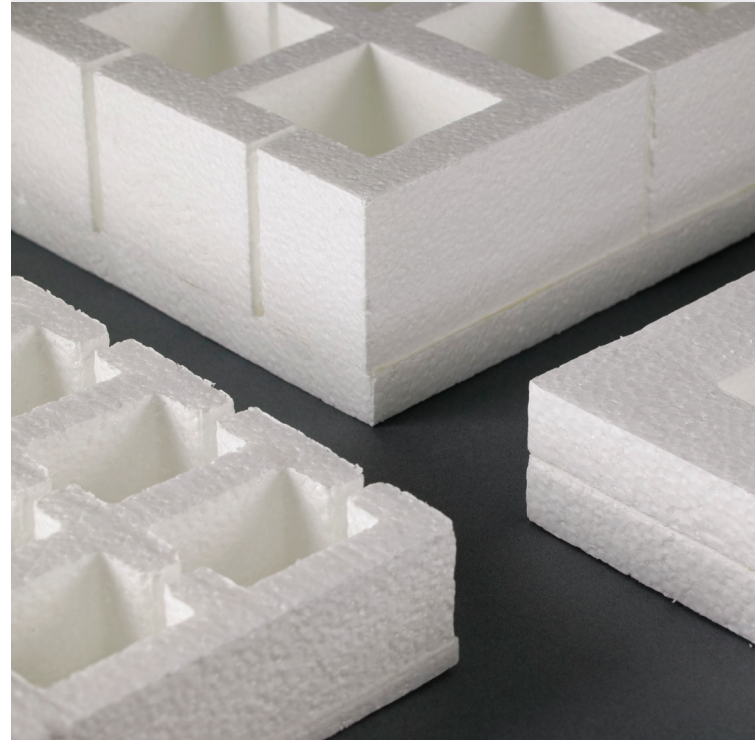
Fabricated Packaging



Molded Polystyrene Insulation.

Branch River molded polystyrene insulation includes an ingredient you won't find in other molded polystyrene products. Control. Branch River insulation gives you control over the performance of your cushion protective packaging. You determine the shape and specs of the molded polystyrene components you need, then your Branch River, Inc. works with you to deliver them on time and within budget.

Branch River insulation cushion protective packaging is custom fabricated by hot wire cutting with computer aided design, and if necessary, assembled together to provide a packaging solution specific to your needs. This method is well-suited for lower volume product lines where tooling costs cannot be justified, yet a custom part is still required. This method allows you maximum protection without the tooling expense associated with custom molded parts.



Molded polystyrene is an amazingly strong and versatile material. Consisting of over 95% air, Branch River insulation provides protection, cushioning and ecologically safe insulation properties.

Branch River insulation means that you can achieve packaging and product designs that wouldn't be possible with other materials.



Environmental Role of Packaging.

Cushion protective packaging has the important environmental role in reducing damage and breakage to manufactured products. Broken, unusable products end up in landfills, which are rapidly filling up. Products damaged in shipment need to be remanufactured. Additional raw materials are used to replace them. More fossil fuels have to be burned, creating more carbon dioxide emissions.

FOAM FACTS: Branch River insulation Fabricated Packaging.

- CAD design and assembly can create effective 3-D packaging
- Well suited for lower volume items
- Computerized fabrication equipment
- Excellent protection and cushioning
- Available in a range of strengths
- Thermal protection for the product
- Lightweight – reduces shipping costs
- Moisture does not weaken molded polystyrene

Recyclable.

After its life as packaging, Branch River insulation is 100% recyclable. It can be ground into granules and reincorporated into new Branch River insulation products or it can be thermally processed into a resin that's used to manufacture other new products.

Ready to take control? Start here.

If you're ready to have Branch River insulation contribute to your next project, just contact your Branch River Plastics, Inc. Technical Sales Representative. They will be happy to give you design consultation, information about Branch River insulation products, pricing, and answers to all of your questions.



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POLYSTYRENE
INSULATION**